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Buick Announces New School For Training Its Men

Servicing of Cars Has Become Great Opportunity for Young Men

With over 20,000,000 automobiles being operated within the United States, there is in the servicing of these cars one of the largest fields of opportunity for the young man of today. In the past years many have discussed the so-called "maturation point" of the automobile, but it presents no menacing problem for the man in automotive service. The number of cars that are being operated has steadily increased year by year since the automobile first made its appearance, presenting an ever-growing demand for service. The business of automotive service is expanding, and therefore presents to the young man of today who is mechanically inclined an exceptional field of opportunity.

In addition, automobile manufacturers of today are spending great thought and energy upon the solution of the problem presented by the fact that the car owner is now buying his automobile upon the merits of the product in performance, and particularly upon the intelligence and efficiency displayed by the service organization in keeping that product in proper operating condition. In this connection the importance of a well equipped, well manned service organization to the car manufacturer cannot be overestimated. This importance attached by the automobile industry to the equipment and operation of their service organizations adds materially in still further increasing the opportunities afforded the young man who cares to train himself in this line of work.

For the past four years the Buick Motor Company has been sponsoring a full-time course of training in Buick authorized service at Flint, Mich., the home of the Buick. This course extends over a period of three months, and through it have passed students from every state in the union and 20 foreign countries. Men have been sent to Flint for this training by Buick dealers throughout the country, and in every case the men, upon their return, have been able to increase the efficiency of their service organization, resulting in greater satisfaction of Buick owners within that territory. Most of these men have been men of previous experience and have been able to benefit themselves through this training by winning promotion to responsible positions in the Buick service organizations.

With a thought to provide training for these young men, the General Motors Institute of Technology now announces a new course in Buick authorized service conducted on a co-operative plan; i. e., the student, while taking the training, will spend part time in the institute and part time in the shop in alternate four-week periods, extending over one year. The advantage of these working periods is two-fold: first, it will give the student experience in the actual work on the various assemblies of the Buick under manufacturing conditions, thereby giving him confidence in his own knowledge of Buick construction; and secondly, it provides him with an earning power which will cover his school charges and aid him materially in defraying his living expenses during the course.

At the institute intensive training will be given on all phases of Buick service, particular attention being paid to the mechanical and electrical construction.

This course is the result of seven years of experience in teaching of auto mechanics and four years of full-time instruction in Buick authorized service.

The number of students accepted for this training will be limited, and the first class will open on July 18. Full information may be obtained by writing direct to the General Motors Institute of Technology.

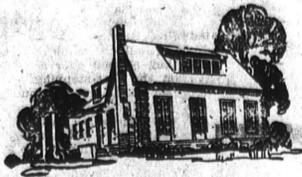
Claude Brown Made Gas Administrator

The Railroad Commission has appointed Claude C. Brown natural gas administrator for Los Angeles and vicinity, effective July 1, 1927. The gas administrator will have supervision over the allocation of the supply of natural gas and its distribution, the companies involved being Los Angeles Gas and Electric Corporation, Southern California Gas Company, Midway Gas Company, and Southern Counties Gas Company of California. The salary of the administrator was fixed at \$425 per month, same to be paid by the utilities under a stipulation with the Railroad Commission. Mr. Brown is gas expert at the Los Angeles office of the commission.

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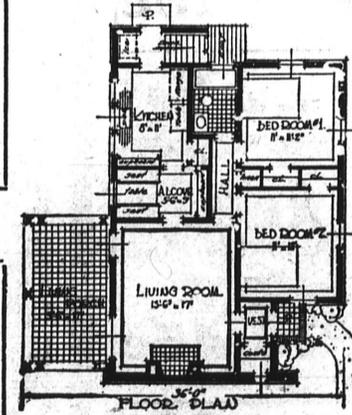
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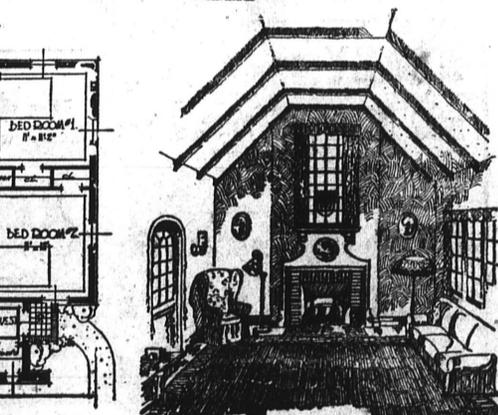


By R. C. HUNTER & BRO.
Architects, New York

What bride would not be delighted with this quaint little bungalow?

The one-floor house eliminates lots of extra steps for the busy housewife, who will find it no more trouble than a compact city apartment. At the same time one has the advantage of one's own house, and a very charming and unusual one, at that.

One enters the house through a small vestibule. The front door has a curved head and is built up of solid staves. The interior of the living room is shown herewith. The curved ceiling and unusual fireplace make attractive features. There is a very attractive dining alcove, a well equipped kitchen,



rear porch and entry with space for the ice box, and two generous bedrooms with tiled bath. Plenty of closets are provided, thus making a place for everything and helping to lighten the housewife's work.

There are many attractive details about this house, each worthy of note.

The iron cat that sits so placidly over the window in the brick gable, the unusual iron lantern, the

thatch-roof effect of the shingles over the front door, the flower pot cut-outs on the shutters—all are the notes of individuality that result in a harmonious and attractive whole.

It is not everywhere that attractive houses are seen, and such a one as the above would prove a constant source of pleasure and gratification.

Its cost is about \$5200.

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